

Avivah Wittenberg-Cox



SPEAKER PROFILE

Avivah Wittenberg-Cox, CEO 20-First

speaking@20-first.com

www.20-first.com

[@A_WittenbergCox](https://twitter.com/A_WittenbergCox)

Presentation languages:

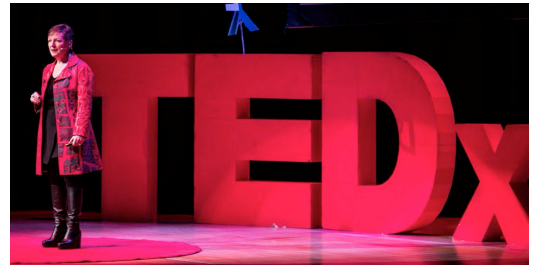
English, French

Nationalities:

French, Swiss, Canadian

Avivah Wittenberg-Cox is CEO of 20-first, one of the world's leading gender balance consultancies. She works with the CEOs, Executive Committees and top management teams of some of the world's best-known companies to benefit from the business opportunities of more balanced, 21st century forms of leadership, customer connections and talent management.

Avivah Wittenberg-Cox speaks on 'gender bilingual' leadership, marketing and talent management issues across the globe, is a TEDx speaker, writes for **FORBES** and **Harvard Business Review**, and teaches at **HEC Business School**. She is the Founder and Honorary President of **GlobalPWN.net**. By nationality Canadian, French and Swiss, she has an MBA from INSEAD and is a graduate of the University of Toronto. She has been recognized by ELLE Magazine as one of the TOP 40 Women Leading Change.



Writes For

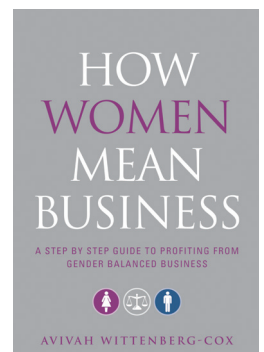
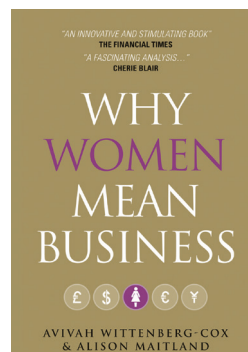
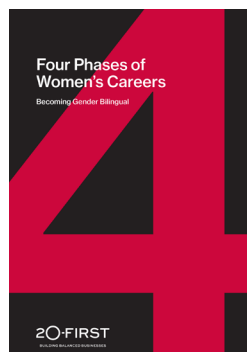
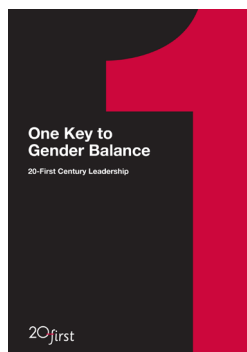
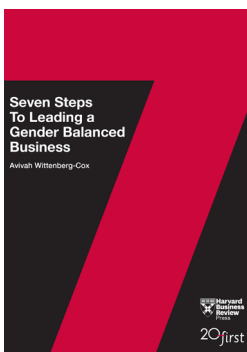


**Harvard
Business
Review**

Forbes

Lectures At

**HEC
PARIS**



TEDx Talks

- Gender Balancing Countries, Companies and Couples Defy History
- Dual Career Couples in the Age of Longevity

DEEPER DIVE TALKS

- TELEGRAPH series
- Gender Balance: Because it's the 21st Century
(Chautauqua Institution)

BOOKS

- *Seven Steps to Leading Gender-Balanced Businesses* (Harvard Business Review Publishing)
- *How Women Mean Business, A Step by Step Guide to Profiting from Gender Balanced Business* (Wiley)
- *Why Women Mean Business: Understanding the Emergence of Our Next Economic Revolution* (Wiley)
- *Four Phases of Women's Careers* (20-first)
- *1 Key to Gender Balance: Leadership* (20-first)



Writes For



**Harvard
Business
Review**

Forbes

Lectures At

